



Natur~Pur™

**Organic Shea Butter...
is made perfectly by
nature and used for
centuries as a healing
& rejuvenating hair &**



100% Organic Shea Butter – Unrefined
Water Extracted

What is Shea Butter?

Natur~Pur™ Organic Shea Butter comes from Shea trees in West Africa. It is extracted from the nuts of the tree which produces its first fruit at about 15 years old and can take between 25 -50 years to bear a quality crop of Shea nuts! The nuts have a high content of a fatty acid that gives Shea Butter its unique therapeutic healing properties. It stimulates the tissue, increases the blood supply to the skin and helps the skin make its own collagen.

**LOCAL & TOLL-FREE ORDERS
(719) 689-5842 OR (800) 301-9911**

How is Shea Butter Made?

Natur~Pur™ Organic Shea Butter is harvested exclusively by tribal African women. In the early morning hours they walk out to the fields where the Shea trees grow. They fill their baskets with the ripened nuts which have fallen to the ground and take them back to the village.

The nuts are removed from inside the tasty green fruit that can be eaten while fresh as it doesn't last long. They are dried under the hot sun and are stored in specially prepared grass -roofed huts.

During the year the nuts are taken from the huts and processed into Shea Butter. The hard shells are removed and the nuts are crushed with stone. The crushed Shea nuts are roasted in pots over a fire. Next they are ground into a paste. Water is continually added to the paste and mixed by hand until Shea Butter oils finally separate and curds rise to the top. The excess water is squeezed out.

The curd is melted in a pot until the water is boiled away. Organic Shea Butter is skimmed from the top and then filtered through a cotton cloth and ready for market!



Shea Butter Characteristics!

Natur~Pur™ Organic Shea Butter when at room temperature has a creamy texture that readily melts in the hands and is quickly absorbed by the skin. When left in or near heat it will melt just like butter. Unrefined Shea Butter does not have a perfume fragrance but has its own characteristic scent. Its color will be cream to pale yellow.

Traditional Benefits & Uses

Natur~Pur™ Organic Shea Butter is known for its moisturizing, protective, and soothing effects. Shea Butter can provide healing properties and therapeutic relief in a wide range of traditional uses. The amount of time required for optimum results may vary depending on the condition. Here are some uses and you are likely to discover more:

- ~ Aching muscles ~ Blemishes ~ Chapped Lips~
- ~ Cracked Skin ~ Dermatitis ~ Diaper Rash ~
- ~ Dry Brittle Hair ~ Dry Scalp ~ Dry Skin ~
- ~ Eczema ~ Insect Bites ~ Minor Burns ~
- ~ Poison Ivy or Poison Oak ~ Shaving ~
- ~ Soften Elbows & Heels ~ Stretch Marks ~
- ~ Sunburn ~ UV Protection ~ Wrinkles ~

Shea Butter is non -allergenic & non -toxic. It can be used on sensitive skin areas such as around eyes and mucous tissues. It's most common uses are in chocolates, cosmetics, lotions and soaps.

***Its unique healing properties is how
the Shea Tree got its name, which
means the...TREE OF LIFE!***

Natur~Pur™ Organic Shea Butter

